The addition of one or more stimulants to a petroleum well in order to enhance the production of the well. If the well is suffering from asphaltene or paraffin build up, the well may be heated either chemically or with steam prior to introduction of the stimulant. Additionally, a solvent may be added to dissolve the asphaltenes and paraffins. The stimulants are allowed to soak into the formation and then the well is returned to production. The stimulants increase the ability of oil to flow through the formation and decrease the ability of water to flow through the formation by coating the water wet portions of the formation with oil soluble chemicals. The stimulants also decrease the viscosity of the oil in formation.